### New Wiccan Church Canada Minutes

July 26<sup>th</sup>, 2024 at 8:30pm EST

# Attendance:

- 1. Karen Dales President
- 2. Cherie De Klerk Treasurer
- 3. Alexandra Chauran Secretary
- 4. Mike Winkler Vice President
- Derek Haeker
- 6. Evan Dales
- 7. Moira Scott
- 8. Gabrielle Darque

Regrets: Andrea (Karen proxy), Chris (Cherie proxy), Stephanie (Mike proxy), Brenden (Karen proxy)

Meeting called to order at 5:34pmPacific.

Alex motioned to approve minutes, seconded, motion passed.

Karen motioned to approve agenda, Mike seconded, motion passed. Noted typo on the year.

#### Bank Account Update

We have a BMO account with \$565.43 as the balance. Karen and Cherie have signing authority and we are open for deposits and for E-transfers to the treasurer's email address. New Wiccan Church Canada will show up on bank statements. Expenses will be Board approved and the balance will be reported each meeting. Cherie will be the contact point for all things financial. Gabrielle suggested Jot Form for expenses.

### Groups.io Check In

Set up by Mike and run by Karen to mirror communications from Facebook. Tabled for end of September.

#### Social Media Position

It was discussed that it may aid our mission to create accounts on Instagram, TikTok, and a Facebook Page. Shared values in the discussion included diversity of traditions represented on social media, a focus on education, collective contributions from our membership, approval of all communications and a schedule of topics, and an aim to reach all demographics. Any contacts from news media will be directed to the President as chain of command. Gabrielle will prepare a write-up with a clear description of the role to be viewed in advance of approval next meeting.

# **Recorded Classes**

Mike suggested creating a library for members and their covens with educational videos on topics such as Public Relations and Designing Rituals for Public. These would not be aimed to make a homogenous tradition, but to help public-facing members provide a unified face for our organization. Mike will prepare a sample script for the next meeting for approval.

Meeting adjourned at 6:30pm Pacific.

Next Meeting Date August 23<sup>rd</sup> at 8:30pm Eastern (5:30pm Pacific)